

Eduardo Colmenares

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510.967.7036 | Richmond Ca.

PROFILE

Dynamic Web Development professional with key expertise in all aspects of Front-End website production, including CSS3, HTML5, Bootstrap, PHP environments, eCommerce and B2B, and more. **Google Analytics Certified.**

Demonstrated passion for delivering modern implementing standards compliant code. Now seeking to bring 22 years of professional technical experience to a Google Analytics Administrator position in a goal-oriented tech environment.

EXPERIENCE

Sr. Web Developer/Google Analytics Manager

Future Brands NY / Perch (2021) – New York – <https://www.perchhq.com/>

- Web Development, 100% front to back
- Wireframing with Adobe XD
- eCommerce implementation and reporting
- CMS development and administration
- Analytics reports

Sr. Web Developer/Designer

Kaiser Permanente Multimedia Communications (2017 – 2018) – Oakland – <https://multimedia-ncal.kaiserpermanente.org> (firewall protected)

- Web Development and design, 100% front to back.
- CMS development and administration
- CSS Animations
- Client Liaison for KPMMC
- CSS consulting

Owner, Producer, Developer

Ironwall.co Malware Removal (2017 – 2021) - <http://ironwall.co>

- Website malware removal
- Malware prevention

Owner, Producer, Developer

Colmenares Web Studio (fmrly Eduardo Colmenares Web Development) (2015 – 2017) - <http://colmenareswebstudio.com> (now redirects to Ironwall.co)

- Web Development and design, 100% front to back. Including eCommerce, small and large business sites, and personal websites
- CMS development and administration, SEO administration, and malware removal and prevention
- HTML 5 ads
- Wordpress & Drupal administration and modification
- CSS updating / consulting

Web Producer

Bio-Rad (September 2011 – March 2015, UX Team) – Hercules Ca – <http://www.bio-rad.com/>

- Web / UX Development
- Content Management / Web Production, including thousands of product pages, various types of literature , videos and software updates, in almost a dozen languages provided by the regions
- CSS / SASS updating / consulting
- CMS updating and administration
- Implemented Salesforce tracking on all content provided by the Product Manager
- Optimized and resized images provided by clients for products and content

Web Producer

Apple (April - May 2011, via Eleven Inc.) – Cupertino – <http://store.apple.com>

- Worked on CSS, and store pages for the 2011 “Mother’s Day” and “Father’s Day” campaigns
- Assisted with image cutting and optimizing

CMS Administrator

The Linus Group (January - April 2011) – Emeryville – <https://thelinusgroup.com/>

- WordPress Administration
- Updated CSS files sitewide
- Switched RSS and tracking to AdSense

Sr. Front End Web Producer and “CSS Guru”

Dun & Bradstreet Digital / AllBusiness.com (January 2006 - September 2010) – San Francisco

- Created by hand and maintained all CSS files for CMS components and raw HTML components site wide.
- Created all X/HTML for engineering teams to turn into CMS components that all employees used.
- Created and maintained CMS components for use site-wide.
- Team leader. Managed resources including -
 - Handing off tasks to associate producers
 - Assisting my manager with scheduling of publishing to the live sites
 - Training others to use the proprietary CMS, including both Dun & Bradstreet, and Hoover’s in Austin Texas
- Cut image comps in Photoshop supplied by designers, or would apply CSS changes to achieve edits in the comps.
- Edited XML files for use with Flash documents.
- Assisted with maintenance of SEO standards site wide.
- Please read about AB and DnB here - <https://en.wikipedia.org/wiki/AllBusiness.com>

Web Producer

Isis Systems Group / Nacio Interactive (January 2000 - January 2006) – Novato, CA
Web Production, project management for a top-tier list of clients including Synaptics and Working Assets.

- Developed, implemented, and maintained web sites and applications.
- Learned and implemented CSS application under the author of the book Stylin’ with CSS, Charles Wyke-Smith
- Project Manager for the Simon Wiesenthal Internet Hate Site Report 2002, 2003, 2004, 2005 CD Roms.
- Edited content on client sites with hand-coded XHTML, PHP, CSS, and JavaScript, in Cold Fusion Studio, and Photoshop.

- Created new pages and sites for clients.
- Created new graphics and multimedia for clients.
- Wrote basic PHP, JavaScript, and ColdFusion scripts.

INTERESTS AND HOBBIES

- I've played drums semi-professionally since I was in my early 20s. I love all things synthesizers, love to tinker with Digital Audio Workstations, drum machines, and vinyl records
- Cooking
- Road bike enthusiast
- Nerdy board games

EDUCATION

Resolution Training (1999)

- Microsoft Certified Professional completed for NT workstation. (MCP #1805975)